



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

GMMB, Inc./ Washington D.C.
 Attention: Accounts Payable
 Washington Harbor
 3050 K St. NW
 Ste 100
 Washington, DC 20007

Advertiser	DCCC/ Horsford
Product	DCCC/HORSFORD
Estimate Number	1876

Invoice #	107059-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107059
Alt Order #	06856980
Deal #	
Order Flight	09/26/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	115
Product Code	122

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a								
	KSNV			09/24/12 to 09/30/12	1x	--WTF--					
				W	09/26/12	:30	6:29 AM	SH12102H Agendas	\$650.00		1
2	KSNV	Today Show	658a-9am								
	KSNV			09/24/12 to 09/30/12	3x	--WTF--					
				W	09/26/12	:30	8:29 AM	SH12102H Agendas	\$850.00		2
				Th	09/27/12	:30	7:27 AM	SH12102H Agendas	\$850.00		1
				F	09/28/12	:30	8:00 AM	SH12102H Agendas	\$850.00		3
3	KSNV	Rachael Ray	11am-12pm								
	KSNV			09/24/12 to 09/30/12	1x	--WTF--					
				Th	09/27/12	:30	11:21 AM	SH12102H Agendas	\$325.00		1
4	KSNV	Noon News	12-1230pm								
	KSNV			09/24/12 to 09/30/12	1x	--WTF--					
				Th	09/27/12	:30	12:11 PM	SH12102H Agendas	\$425.00		1
5	KSNV	The Agenda 1230pm	1230-1p								
	KSNV			09/24/12 to 09/30/12	2x	--WTF--					
				W	09/26/12	:30	12:48 PM	SH12102H Agendas	\$325.00		1
				F	09/28/12	:30	12:48 PM	SH12102H Agendas	\$325.00		2
6	KSNV	Dr Phil	3-4p								
	KSNV			09/24/12 to 09/30/12	1x	--WTF--					
				W	09/26/12	:30	3:50 PM	SH12102H Agendas	\$450.00		1
7	KSNV	M-F Early News	5-630p								
	KSNV			09/24/12 to 09/30/12	3x	--WTF--					
				W	09/26/12	:30	5:15 PM	SH12102H Agendas	\$1,000.00		1
				Th	09/27/12	:30	6:09 PM	SH12102H Agendas	\$1,000.00		2

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency for other Third Parties that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising to Media Provider. Payment by Applicant to an agency or to a client shall not constitute payment to Media Provider. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

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Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
F Early News	5-630p	F	09/28/12	:30	5:22 PM	SH12102H Agendas	\$1,000.00		3
F Jeopardy	630-7pm	F	09/24/12 to 09/30/12	1x	--WTF--				
			09/28/12	:30	6:42 PM	SH12102H Agendas	\$1,000.00		1
F Wheel of Fortune	7-730pm	F	09/24/12 to 09/30/12	1x	--WTF--				
			09/28/12	:30	7:29 PM	SH12102H Agendas	\$1,000.00		1
ce to Face w/ J.Ralston	730-756pm	F	09/24/12 to 09/30/12	2x	--WTF--				
			09/28/12	:30	7:37 PM	SH12102H Agendas	\$800.00		1
F News 3 at Eleven	11pm-1135pm	F	09/28/12	:30	7:43 PM	SH12102H Agendas	\$800.00		2
			09/24/12 to 09/30/12	1x	--WTF--				
			09/28/12	:30	11:34 PM	SH12102H Agendas	\$1,100.00		1
night Show	1135p-1237a	F	09/24/12 to 09/30/12	1x	--WTF--				
			09/28/12	:30	12:32 AM	SH12102H Agendas	\$425.00		1
ay 4th Hour	10am-11am	F	09/24/12 to 09/30/12	1x	--WTF--				
			09/27/12	:30	10:52 AM	SH12102H Agendas	\$325.00		1
Today Show II	9-10a	F	09/24/12 to 09/30/12	1x	--WTF--				
			09/27/12	:30	9:58 AM	SH12102H Agendas	\$350.00		1

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is are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all advertising in the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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15	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		09/24/12 to 09/30/12	2x	-----SS				
	KSNV			Sa	09/29/12	:30	11:10 PM	SH12102H Agendas	\$1,100.00		1
	KSNV			Su	09/30/12	:30	11:27 PM	SH12102H Agendas	\$1,100.00		2
16	KSNV	Law & Order (LF)	Sat 1-2am / Sun 12-1		09/24/12 to 09/30/12	1x	-----S				
	KSNV			Su	09/30/12	:30	12:16 AM	SH12102H Agendas	\$45.00		1
Aired Spots 23											

Gross Total \$16,095.00
Agency Commission \$2,414.25
Net Amount Due \$13,680.75 **Payment Terms 30 Days**

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